



97% OF HOME BUYERS BEGIN THEIR SEARCH ONLINE.

THIS IS HOW WE WILL HELP THEM FIND YOUR HOME

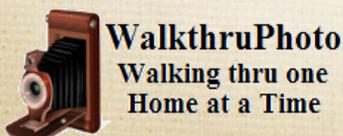
- Photography is the central component of home marketing.
- Facts indicate that quality photographs give a huge marketing advantage to selling your home.
 - ◊ It increases effectiveness of web marketing.
 - ◊ It increases the effectiveness of print media.

I do this by providing you with:

- CLEAR Images-** Clearer and brighter images show your home in greater detail. Viewers can even see the views from your windows
- Virtual Tour-** They invite interest in your home online 24 hours a day.
- Linking -** Linking your Photo's to major real estate sites ensures that your home is seen by as many buyers as possible and helps to sell it quickly.
- Tour Tracking-** This allows you to monitor how many unique hits your tour is receiving, which sites the viewers are coming from i.e. realtor.com.
- ePostcard-** An email version of your tour allows you and your agent to send it to anyone.
- Neighborhood Map-** Maps show potential buyers nearby streets, parks, schools and more.

By using **WalkthruPhoto Professional Photography Service** I can sell your home faster.

- In 2012 homes photographed by WalkthruPhoto sold on average 33 days faster and for 2.6% more.



Let me maximize your home's exposure with a WalkthruPhoto Virtual Tour

PREPARING FOR YOUR PHOTO SHOOT

Photos will be an important key to selling your home. For maximum benefit, prepare your home by following these simple guidelines.



Inside Your Home

- Remove all unnecessary clutter throughout the home
- Open drapes to let in natural light and turn off all ceiling fans
- Add decorative touches such as fresh flowers and plants, but don't overdo it.
- Lights: all lamps, chandeliers, closet lights and fixtures should be turned on.
- Turn ceiling fans and televisions off.
- De-clutter rooms which may be excessively furnished. They do not photograph well.
- Clear off counter tops in kitchen and bathroom areas
- Place wastebaskets out of sight.
- Kitchens: remove magnets and pictures from refrigerator.
- Bathrooms: keep fresh towels in the bathroom, remove stains from toilets, bathtubs
- Bedrooms: have beds neatly made and free of clutter. Take down any personal items
- Pets: please put them in a safe place, such as the garage, during the filming.



Outside Your Home



- Please clear your lawn of any tools, toys, garden hoses or other objects
- Sweep front walkway, driveways, patios and clean up after pets.
- Trim the lawn as needed. Cut back any overgrowth on hedges or trees if necessary.
- In winter, please clear walkways of any ice or snow.
- Remove cars from driveway and street. Request your neighbors to assist you by doing the same.
- Clean all pools or spas and display patio furniture in an inviting manner.
- Photo session on trash day, bring the bins inside. Hide all the trash bins throughout the home.



With your help, we will be able to maintain an efficient shooting schedule and provide you with professional service. Thank you